



RETROMOBILE 2025: EVER STRONGER!

Paris, February 11, 2025 - In all, no fewer than 146,000 visitors walked the aisles of the 49th edition of the Rétromobile show from 5 to 9 February 2025. This record attendance (up 12% on the 2024 event) demonstrates once again the passion of the French for classic cars, and confirms the show's status as a benchmark event in France and internationally.



©DS Ballons – Crédits Rétromobile

True to its vocation, the Rétromobile show once again played its role as a showcase for the classic car sector, bringing together 2,000 cars and motorbikes and a growing number of players over 80,000m² for one week. The most prestigious dealers, manufacturers (17 in all, a record in the show's history), restorers with the *Entreprise du Patrimoine Vivant* (Living Heritage Company) label, federations, event organizers, insurers, sellers of parts, miniatures and Automobilia, clubs (up 15% on the 2024 edition) - they all answered the call.

But that's not all: this 2025 edition was also packed with new features! Visitors were able to discover for the first time:

- Immersive exhibits were redesigned by scenographer Charles Imbert and commented on by automotive specialists during guided tours offered throughout the show.
- A live stage hosted by Jean-Louis Moncet at the heart of the F1 exhibition
- Time on Show' collector's watch sales gallery
- The Ferrari 250 LM wins 'The Peninsula Classic's Best of the Best' award ceremony in Paris on Monday, 3 February

- A double test drive of vehicles through time on the streets of the capital thanks to the new 'RetroDrive' concept inaugurated with the support of Toyota and Cadillac.
- An accessibility charter and a welcome stand reserved for PRMs in partnership with the Handi Rally Passion association enabled many people with disabilities or reduced mobility to enjoy a unique experience at the show.

A real highlight of this 49th edition, the 'DS, a work of art for 70 years' exhibition, designed in partnership with DS Automobiles and illuminated by Mathieu Lustrerie, was an unprecedented success with the public and the media. At the heart of the show, the now legendary DS Ballons, re-created for the occasion by GARAC students, went far beyond its status as the star of the show and queen of the selfie, appearing in numerous media and on social networks.



©Vente Artcurial – Crédits Rétromobile

The official auction organised by Artcurial Motorcars was also a great success, with 87% of the lots sold for a total turnover of €24.6 million. The sale of lots from Pierre Gasly and Sébastien Ogier raised €28,000 for the Make a Wish® France charity, which is supported by the Rétromobile show.

'What an event! This year will go down in the annals as one for the record books. But beyond the figures, our main source of pride lies in the fact that the content of the Rétromobile 2025 show was able to attract and unite a growing number of enthusiasts who came to share their common passion during an enchanted interlude. Many of them were young people, which proves both the show's capacity to amaze and innovate to attract the next generation and also that our vehicles of yesterday have a bright future on the roads of tomorrow. I'd like to extend my warmest thanks to everyone involved in this success: partners, exhibitors and visitors, not forgetting the entire organizing team within the Comexposium group that I'm lucky enough to lead!' Romain Grabowski, Director of Rétromobile.

Join us in Paris from 28 January to 01 February 2026 at the Parc des Expositions de la Porte de Versailles to celebrate the show's 50th anniversary. This anniversary edition is already shaping up to be exceptional, and will open a new chapter in the history of the show, since it will be moving across the Atlantic for the first time, to New York, for its first American edition in partnership with Dupont Registry, to be held from 19 to 22 November 2026.

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About Rétromobile.

Founded in 1976, Rétromobile is today one of the most prestigious collector car exhibitions in Europe. This stature has allowed it to bring together everyone from the vintage car world, and offer unprecedented and exclusive displays and special features. It is also acknowledged by its visitors as being the world's largest temporary garage dedicated to cars. As a true leader in the collector vehicle market, Rétromobile is the annual gathering for all car fans.

COMEXPOSIVIUM

About Comexposium.

The Comexposium Group is one of the leading event organisers worldwide, creating events that bring communities together to discover and explore businesses, passions and interests. Comexposium organises more than 150 professional and general public events, covering more than 10 sectors of activity (agriculture/food, retail/digital, fashion/accessories, leisure...). The group connects 48,000 exhibitors and 3.5 million visitors, 365 days a year in 22 countries. Creating experiences and encounters between individuals, Comexposium's enables throughout its events (SIAL, All4Pack, Paris Retail Week, One to One Monaco & Biarritz, Foire de Paris, Rétromobile, etc.) and its associated content its communities to be connected all year round through an effective and targeted omni-channel approach.