

ULTIMATE SUPERCAR GARAGE: A WORLD FIRST, CO-LOCATED WITH RÉTROMOBILE

Paris, 27 may 2025 - To mark the 50th anniversary of the exhibition Rétromobile, its organiser the Comexposium Group today made the ground-breaking announcement of an unprecedented, exciting and resolutely future-focused new event: Ultimate Supercar Garage, to be held from 29 January to 1 February 2026 in Pavilion 4 of the Paris Expo Porte de Versailles exhibition centre, barely a stone's throw from Rétromobile's home in Hall 7. Bugatti, Koenigsegg, Ferrari represented by the Charles Pozzi group, and the prestigious Supercar Owner Circle from Switzerland feature among the first confirmed participants.



The launch of this new show stems from the increasing presence in recent years of contemporary supercars at Rétromobile and in Parisian auctions. With, on the one hand, Rétromobile, the premier exhibition for collector vehicles, and, on the other, Ultimate Supercar Garage, intended to become the finest showcase for automotive innovation, design and performance in the present day, Paris will play host for a week to the best market offering for collectors and enthusiasts of exceptional cars.

Designed to be a deep dive into the heart of the supercar phenomenon, Ultimate Supercar Garage will bring together under one roof the very best from the supercar world: manufacturers, traders, preparers and clubs. The first names announced today set the tone: Bugatti, Koenigsegg and Ferrari - represented by the Charles Pozzi group - will all be there, alongside other manufacturers and leading industry figures to be announced shortly. Another development of note is the signature of a partnership with the Supercar Owner Circle, whose membership comprises 150 owners of the world's most spectacular supercars, and which will be mobilising its network in support of Ultimate Supercar Garage.

Participants can look forward to enjoying a scenography on a level with the supercars on display, an immersive experience and an exclusive format split into two phases:

- A Preview evening on Wednesday 28 January and a day open only to collectors, the media and VIPs, on Thursday 29 January.
- From Friday 30 January to Sunday 1 February: the show opens to the general public to offer the widest audience a chance to get close to vehicles that they can usually only admire in magazines or on social media.

By incorporating this contemporary showcase into an exhibition celebrating the most illustrious episodes from automotive history, Ultimate Supercar Garage builds a bridge between the past, present and future of exceptional motoring. An unmissable gathering for all car fans and collectors from all over the world.

Commenting on the launch, **Romain Grabowski, Exhibition Director at Rétromobile**, said: "We are delighted to today be announcing the creation of this new show, Ultimate Supercar Garage. In addition to collectors who quite often acquire both types of vehicles, and traders who are increasingly offering their customers both collector vehicles and modern supercars, these two categories have many other aspects in common. For example, modern supercars are always hand-crafted in small-scale workshops, which was previously the case with cars in the pre-war years. We sense that Rétromobile has become the epicentre of automotive passion, and we fully intend to reinforce this status with the arrival of Ultimate Supercar Garage."

Halldora von Koenigsegg, Chief Operating Officer Koenigsegg added: *"At the Paris Motor Show in 2000, Koenigsegg unveiled its first car that was set for production - the Koenigsegg CC8S. It feels great to be back where it all started 26 years ago in beautiful Paris".*

Eric Neubauer, Chairman Charles Pozzi Ferrari continued: "Ferrari Charles Pozzi is delighted to be associated with the Ultimate Supercar Garage, co-located with Rétromobile, where automotive passion and excellence can be fully showcased."

Hendrik Malinowski, Managing Director, Bugatti concluded: *"Just as Rétromobile celebrates the legendary machines that shaped automotive history – undoubtedly with many Bugatti models among them – Ultimate Supercar Garage will showcase our hyper sports cars that are writing the next chapter of that story. For Bugatti, this represents an ideal platform to demonstrate exactly how we continue Ettore Bugatti's vision of creating 'the most beautiful, the fastest cars in the world', inspired by our past but firmly innovating for the future."*

Ultimate Supercar Garage

FROM 29 JANUARY TO 1 FEBRUARY 2026 - PARIS EXPO PORTE DE VERSAILLES

Press contacts Peter & Associés - +33 1 42 59 73 40

Solène Bouchut – sbouchut@peter.fr - +33 6 31 60 44 24

Pauline Broustal – pbroustal@peter.fr - + 33 6 25 42 84 86

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