



# COMMUNIQUÉ DE PRESSE

## **RETROMOBILE PRESENTS THE EXHIBITION "FRENCH FORMULA 1 FROM THE 60s TO THE PRESENT DAY"**

The French racing saga: a 600 m<sup>2</sup> display to celebrate Formula 1's return to the show

- 600 m<sup>2</sup> dedicated to Formula 1 in Pavilion 2
- 60 years of French history told through 16 cars
- New for 2025: a live stage at the heart of this retrospective
- An exhibition in partnership with Stand 21 and DPPI

**Paris 12.12.2024.** Ahead of the first Grand Prix of 2025, which will be kicking off on 14 March in Australia, Rétromobile is giving fans the opportunity to discover a 600 m<sup>2</sup> display retracing nearly 60 years of the history of Formula 1 through 16 cars with a close or distant link with France. In parallel to this unprecedented exhibition, a live stage will feature emblematic characters of Formula 1 – drivers, team managers, mechanics, preparers, journalists and photographers – who will relate their experiences.

## An immersion in the history of French Formula 1

At Rétromobile 2025 in Pavilion 2, motorsports fans will be able to discover one of the not-to-miss exhibitions

of this new edition: "French Formula 1 from the 60s to the present day". This exhibition will offer a journey through six decades of innovation and competition. Through the cars on display, visitors will discover the role of France in the history of Formula 1. Among the models displayed are icons such as the Matra MS 80, World Champion in 1969, and the 1979 Renault RS 10, the first Formula 1 with a turbocharged engine to win a Grand Prix. Visitors will also be able to admire the 1988 Ligier JS31, the Williams Renault FW19, World



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Championship winner in 1997 with Jacques Villeneuve, and the 1995 Benetton Renault, with which Michael Schumacher won his first world title.

Each car will tell a story: that of French teams such as Ligier, Matra, Prost Grand Prix and Renault; the story of the feats of French drivers like Alain Prost, Jean Alesi, René Arnoux and Jean-Pierre Jabouill; and the story of French engine manufacturers like Renault and Peugeot. This retrospective illustrates the lasting impact of France on the development of the Formula 1, in terms of both sport and technology.

## **Prestigious participants**

In addition to discovering exceptional cars, Rétromobile 2025 will offer an immersive experience through a series of talks on the brand new live stage at the heart of the exhibition. Over the space of five days, major French Formula 1 players will share their experiences and their memories of the heyday of Formula 1. These include Olivier Panis with his 158 Grand Prix starts; Jacques Laffite, winner of six races; Jean Alesi, who took part in 201 Formula 1 races; Jean-Éric Vergne, with 58 Formula races and currently a Formula E driver at DS; René Arnoux, seven times Formula 1 winner, and many others to be announced in the weeks to come.



The media world will also be spotlighted, with Julien Fébreau, Formula 1

commentator on Canal+, and Lucas Pueyo, a content creator with a strong following for his platform "Lucas Parle F1". Together, they will decode the evolution of Formula 1 and the impact of new technologies on the way this sport is experienced. These diverse accounts will enrich the dialogue between fans, experts and visitors.



Watch the exhibition teaser video here

## Rétromobile 2025

## WEDNESDAY 5 FEBRUARY – SUNDAY 9 FEBRUARY 2025

Paris Expo Porte de Versailles - Pavilions 1, 2.2, 3

## **Opening hours:**

Weds 5 & Fri 7 Feb: 10am – 10pm Thurs 6, Sat 8, Sun 9 February: 10am – 7pm

## VIP-PRESS PREVIEW EVENING • TUESDAY 4 FEBRUARY 2025 FROM 6PM TO 10PM

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RiettrO MobilE	About Rétromobile Founded in 1976, Rétromobile is today one of the most prestigious collector car exhibitions in Europe. This stature has allowed it to bring together everyone from the vintage car world, and offer unprecedented and exclusive displays and special features. It is also acknowledged by its visitors as being the world's largest pop-up art gallery dedicated to cars. As a true leader in the collector car market, Rétromobile is the annual gathering for all car fans
COMEXPOSIUM	About Comexposium The Comexposium Group is a leading event organiser worldwide, creating events that bring communities together to discover and explore businesses, passions and interests. Comexposium organises over 150 professional and general public events, covering more than 10 sectors (including agriculture/food, retail/digital, fashion/accessories and leisure). The group connects 48,000 exhibitors and 3.5 million visitors, 365 days a year. Comexposium creates experiences as well as opportunities for encounters among participants with its events, such as SIAL, Paris Retail Week, Foire de Paris, Rétromobile and their content, enabling communities to connect throughout the year, through an effective and targeted omnichannel approach.