



## RÉTROMOBILE 2024:

### A ROUND UP OF THE TOP HIGHLIGHTS A FEW DAYS BEFORE THE CURTAIN COMES UP ON THE 48<sup>TH</sup> EDITION

#### HEADLINING EXHIBITS

##### **75,000 sqm. 550 exhibitors. More than 1,000 cars.**

These figures are just a preview of a 2024 edition of Rétromobile which continues to federate and bring people together around their shared passion.

Starting with the celebration of two centenaries, including that of the mascot of this new show: **MG**. The British-born manufacturer will invite the public to take a dive into its distinguished history through a display packed with memories. Around fifteen vehicles will be exhibited, including the one starring on the Rétromobile 2024 poster: the famous MG EX181.

A second centenary will be celebrated: that of a true French flagship, a venue for records and innovations: the **UTAC Linas-Montlhéry Autodrome**. On this occasion, UTAC and the Vintage Revival Montlhéry society will be exhibiting no fewer than 20 vehicles over an area of some 500 sqm.

Not far away, a legendary rally raid will be honoured by its organiser, Amaury Sport Organisation (ASO): the **Dakar Rally**, proudly welcoming the men and women who have written the history of this human and mechanical adventure created in 1978, alongside the emblematic vehicles competing in the event at the time.

A brand new area will be given over to **Entreprises du Patrimoine Vivant** (EPV - Living Heritage Companies), which continue to perpetuate French know-how and excellence well beyond our borders. Organised in partnership with the FFVE and INMA, this area will host companies such as Touraine Radiateurs, Garage Bonne Road, Parapluies de Cherbourg, Malle Bernard, Mathieu Lustrerie, la véritable Nnette and HH Services. Still on the subject of heritage preservation, a jury of international experts will be touring the exhibition to judge the different vehicles on display, and on Wednesday 31 January at 8pm in Pavilion 1, they will present the new **Rétromobile Conservation Award** to the vehicle that is closest to its original condition. This is another step towards establishing the exhibition as a benchmark in the preservation of motoring heritage.

Another new feature at the heart of the exhibition will be a brand new 2,000 sqm area entirely dedicated to classic **two-wheelers**, featuring six renowned manufacturers: BMW Motorrad, Ducati, Harley-Davidson, Indian Motorcycle, Triumph and Yamaha. Alongside them, the **Ace Café**, a veritable institution in the biking world, will be taking up residence at the heart of the area, offering visitors a truly convivial experience. **Mark Wilsmore**, the current director of the Ace Café, will be on hand to tell visitors all about this London spot over a cup of tea. The new motorbike zone will also host a ground-breaking retrospective of the **Monneret family** adventure, from the 1930s to the present day, in the presence of Philippe Monneret himself.

About 30 collector motorcycles will be on sale in this area.

#### DISTINGUISHED GUESTS

In addition to the exhibits on display over the five days of the show, several high-profile guests will be on hand to meet the public.

Nine-time world rally champion **Sébastien Loeb**, fresh from the Dakar, will be celebrating his fiftieth birthday on the stand of the Fédération Française du Sport Automobile (FFSA). In addition to a display of the cars that have marked his career, a ceremony will be held on 31 January at 3.30pm. As the icing on the cake, visitors on Wednesday will have the privilege of previewing the new Dacia prototype that will be driven by the French driver in the Dakar 2025.

**Magnus Walker**, the car enthusiast, fashion designer and emblematic figure of the Porsche custom scene, will be at Rétromobile as part of his "Paris Outlaw Gathering", to be held on Friday 2 February inside the exhibition grounds, in front of Pavilion 1.

At the Dakar exhibit, visitors will be able to hear the stories of those who have experienced the world's greatest rally-raid from the inside: **Jacky Ickx, Stéphane Peterhansel, André Dessoude, Claude Marreau, Thierry de Montcorgé...**

### **ALSO AT RÉTROMOBILE 2024...**

... a host of **car manufacturers** including Porsche, Mercedes-Benz, Renault, Volkswagen, Volkswagen Commercial Vehicles, Skoda, Morgan, Catheram, MG... Mercedes-Benz will be celebrating the 70th anniversary of its flagship and emblematic model, the 300 SL, with the rarely exhibited "Hobel" racing prototype, as well as three 300 SL Roadsters (W 198) from the brand's Classic collection. And since there is no better place than Rétromobile to showcase four-wheeled icons, Volkswagen will be there to celebrate the arrival of its Golf in the "50" club: an opportunity for the German manufacturer to unveil the 8 generations of its best-seller. As for Renault, the French manufacturer will be organising its stand around the theme of records on land and also... in the air!

The auction organised by **Artcurial Motorcars** will give a lucky few the chance to take home one of the 131 cars on sale on **Friday 2 February at 2pm**, or one of the 21 motorbikes (+Racing, Flying, Yachting) on offer on **Saturday 3 February at 2pm**. Pre-war, racing and grand touring models, such as the Ferrari 250 GT California, will be sold to the highest bidders. Click [here](#) to download the catalogue and visuals (including captions and credits)

Among other leading exhibitors, **Motul**, a major and historic partner of the exhibition, will be joining forces with German manufacturer RUF to spotlight the legendary 1987 RUF CTR, otherwise known as the 'Yellowbird', a symbol of performance with its 470 hp engine reaching no less than 343 km/h.

Also a loyal partner of Rétromobile, **Richard Mille** will once again be presenting an exceptional collection of "prancing horse" models in partnership with Ferrari Classiche.

Artists will not be left out, with the notable presence of Antoine Dufilho and Fernando Costa, self-taught French sculptors, who will offer visitors the opportunity to appreciate some of their works dedicated to automotive art and culture in the **artists' gallery**. Those wishing to acquire a more recent and affordable vehicle will have the chance to do so thanks to an exclusive sales area featuring 150 gems, all available for **under €25,000**, located in Pavilion 3. Not forgetting the **clubs, dealers, parts sellers, restorers and insurers**, all contributing to the fascinating ecosystem of the classic car sector.

Click [here](#) to get your press accreditation.

Click [here](#) to view all the exhibition press releases.

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## **RÉTROMOBILE 2024**

**WEDNESDAY 31 JANUARY – SUNDAY 4 FEBRUARY 2024**

Paris expo Porte de Versailles - Pavilions 1, 2.2, 3

Opening hours: Weds & Fri: 10am – 10pm / Thurs, Sat, Sun: 10am – 7pm

**PREVIEW EVENING • TUESDAY 30 JANUARY 2024 FROM 6PM TO 10PM**

**Media enquiries: Agence YUCATAN**  
**Laura Berre:** [lberre@yucatan.fr](mailto:lberre@yucatan.fr) • +33 (0)6 47 92 37 48  
**Clothilde Mannarino :** [cmannarino@yucatan.fr](mailto:cmannarino@yucatan.fr) • +33 (0)6 09 42 48 23

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**About Rétromobile**

Founded in 1976, Rétromobile is today one of the most prestigious collector car exhibitions in Europe. This stature has allowed it to bring together everyone from the vintage car world, and offer unprecedented and exclusive displays and special features. It is also acknowledged by its visitors as being the world's largest pop-up art gallery dedicated to cars. As a true leader in the collector car market, Rétromobile is the annual gathering for all car fans



**About Comexposium**

Comexposium is a world leading trade and consumer event organizer, offering B2B and B2C events around the globe and across many sectors, including agriculture, construction, fashion, retail, healthcare, leisure, real estate, food, security, education, tourism and works councils. Comexposium caters to more than 3.5 million visitors and 48,000 exhibitors annually in more than 30 countries worldwide. Headquartered in France, Comexposium's sales network and collaborators are present in 20 countries.

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